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-Jim---

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WPRB-FM, the college station at Princeton, Princeton, N.J., is on the air this summer with David Kurman 6-10 a.m., John McClave until 2 p.m., general manager Marshall Millsap 2-6 p.m., Don Oakley 6-10 p.m., and program director Brew Mitchell 10 p.m.-2 a.m. The progressive station recently scored well in Trenton, N.J. ARB ratings, so here's another college station like WBRU-FM at Brown University—a station that has considerable general audience listening impact. ... Grady Blount, program director of KTXN-

BILLBOARD, 8/11/73, p.44
(Claude Hall: Vox Jox)
was nice to us this week, and to WBRU also. We ought to have Claude Hall go to bat for us against some national advertisers.

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I won't be a leader in pushing for a conference in sales or programming, but if you hold one, I'm sure I'd attend along with some other WPRBers. Any time, any place...
Take care,

-Dave